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Data Bootcamp

Mon/Wed Class

1. What are three conclusions we can make about Kickstarter campaigns give the provided data?

* Music and Theater seem to have the highest success rates with meeting their funded goal within the categories projects. Music has a 77% success rate over the years of 2009 to 2017. Projects in the theater category have a success rate of 60%.
* Looking at my line graph I see an upward correlation between successful and failed projects, and cancelled projects between the months of March-June. This can hint that more projects spring up within these months.
* It seems like this Kickstarter program is gear towards plays with the disparity

of plays that are successful versus other projects.

1. Some limitations of this data set is knowing demographics of the backers. For example, the ethnicity of each backer along with how much money they pledged, city and state and other useful information.
2. We could create a heat map that highlights which projects were more successful within a given year. We can also create a pie chart which visual is more appealing to the audience. We can use this pie chart to highlight which categories or sub categories produce the most successful projects (music & theater). I would like to also see a live line graph chart that can plot results of a project from the launch to the deadline.